

Annual Event Report

By
CSR Sahyog Committee 2021-22

Mentored By

Dr. Durga Surekha, Faculty CSR, SIES

Batch 2021-2023

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Organ Donation Awareness Week

Organ Donation Awareness Day is celebrated on 13th of August each year. Organ donation day is observed every year on 13th of August. Due to lack of awareness, there is myth and fears among people. The aim of this day is to motivate human beings to donate organs after death and to spread awareness about the importance of organ donation.

Our donor can save up to 8 lives through organ donation and heal up to 50 lives through tissue donation. Organ Donation is life giving opportunity for those who are on end line of hope. It carries the power to enhance the lives of people and change them forever.

METHODOLOGY:

Organ Donation Awareness would generally be carried out in several forms by arranging meetings and seminars, interactive games, and plays, distributing pamphlets and other paraphernalia, all in a physical environment. However, due to the lockdown and online instruction, the full CSR-Organ Donation event was conducted entirely online. The events took place from August 13th to August 18th, 2021. Going virtual has really been a blessing in the sense that we were able to ensure that our communications and event notifications reached students and SIES faculty members faster than normal by simply pressing a button on our cell phones.

On WhatsApp and Instagram, posters were shared with the college. Our webinar session on August 18th was the highlight of the week.

THE PROCESS:

Day 1: 13th August'21

Announced Introduction of Organ Donation Awareness Campaign with **Posters**. At 6 PM, we announced the Health on a Plate Competition details with registration to be done



Day 2: 14th Aug 2021

Circulated Organ donation flyers with college on WhatsApp and Instagram. At 11 AM, we announced Slogan writing competition details.



Day 3: 15th Aug 2021

Announced Zindagi Na Milegi Dubara competition.



Day 4: 16th August'21

Announced Webinar on Organ Donation Awareness. Also shared video on 'Pledge to be a Donor'.



Day 5: 17th Aug 2021

We disclosed videos of 'Health on a plate' participants on WhatsApp and Instagram.



Day 6: 18th August'21

Organ Donation Awareness Webinar was organized on MS Teams.
[Scheduled time from 5:30 PM]



Prize Winners Screenshots:



LEARNINGS:

Without a doubt, the most important takeaway from this exercise was the influence of a person's decision to donate their organs and tissues after death. We learned some startling figures, such as the fact that just 3% of those who could have been spared through organ donation survive. Another fascinating fact is that one donor can save up to 8 lives through organ donation and improve up to 50 lives through tissue donation. These are very inspiring individuals because they represent actual people who may be given a second chance at life. Donating organs can aid in the grieving process.

Similarly, donating organs may mean relieving others of their depression and suffering. Most importantly, organ donation may eliminate the need for costly routine treatments.

In the roles they played, each volunteer learned something new:

- Anchoring, coordination, formal communication, event hosting, and planning are all interpersonal aspects.
- Technical aspects such as Form Creation and understanding the technicalities of online platforms.
- Creative aspects such as improved Poster and Video Editing.

EXTERNAL FACULTY/SPEAKER DETAILS:

Mr. Shrikant Murlidhar Apte (Aspte Kaka): Founder of V4Organs Foundation; BSc, LLB, CAIIB, Advocate, High court, Mumbai. Working for 'Promotion of Public Awareness regarding Organ Donation'.

World Mental Health Day

Every year on October 10, World Mental Health Day is commemorated to increase awareness and promote knowledge about mental health concerns around the world, as well as mobilizing initiatives in support of mental health. Mental illness has a negative impact on both the sufferer and those around them. People are often afraid to speak up about their mental illness because of how society perceives them. The public's perception of mental health concerns must shift. This event provides an excellent opportunity for people to share their experiences, discuss mental health issues, and address common societal stereotypes. The World Federation for Mental Health (WFMH) has declared this year's theme to be 'Mental Health in An Unequal World' which will highlight the inequalities in the societies.

It caters to the need of people with health issues.

People of all ages and occupations endure the weight of the 'new normal' in pandemic times, bringing mental health to the forefront like never before. People experienced a variety of difficulties, including a constant dread of illness, social isolation, a lack of physical activity, inability to go outside, anxiety, sadness, and grief. Health care workers and other frontline employees, students, persons who live alone, and those who have preexisting mental health disorders have all been impacted. As a result, the CSR Sahyog Committee felt it was critical to recognize and commemorate this day.

Posters and videos were shared with the college on WhatsApp and Instagram on 10th



We organized Best Tag line competition.

Google form link: <https://forms.gle/YDDPeE2YdSSjKe3eA>

Responses Screenshot:



WORLD MENTAL HEALTH DAY(Responses)						
File Edit View Insert Format Data Tools Extensions Help						
Timestamp						
1	Timestamp	Name	Batch	Do these images bother (Which one of these are 5 campaign (best tagline will be included in our campaign flyer)	Help us come up with an apt TAGLINE for our 'Mental Health Awareness' (Share a story of issues or why not)	
2	10/7/2021 21:45:36	Kunal Mehta	Pharma	Yes	Depression	Not all wounds are visible... stay mentally healthy too.
3	10/7/2021 22:11:46	Hansraj Shah	Pharma	No	Paranoia, Depression	Happy mind state is... happy life style
4	10/7/2021 22:24:30	Rajen Kadam	Pharma	No	Stress	MIND your health
5	10/7/2021 22:53:26	Swetha Sathy	Biotech	Yes	Single eating, Paranoia	Because the dawn right before the sun rises is the darkest, there is the light. So You'd not like it.
6	10/7/2021 23:01:44	Katli	Core Div-B	Yes	Stress, Single eating, Par	There is hope. Even when your brain tell you there isn't.
7	10/7/2021 23:10:55	SWATI Singh	Core Div-B	No	Stress	Deal anxiety with therapy
8	10/7/2021 23:20:37	Aruna Mahakar	Core Div-B	Maybe	Paranoia, Depression	It's okay, we are only humans
9	10/7/2021 23:35:57	Ashya Kumar	Core Div-B	Yes	Stress, Single eating, Par	All we have to do is LISTEN!
10	10/8/2021 0:25:38	Aparna Singh	Pharma	Yes	Stress, Depression	Ray of light
11	10/8/2021 1:11:40	Anushka Yadav	Core Div-B	Yes	Stress, Single eating, Par	To be healthy as a whole, Mental wellness plays a role.
12	10/8/2021 8:33:52	Vidula Wagh	Pharma	No	Stress	A healthy mind signifies a healthy body
13	10/8/2021 8:46:55	Vandita	Pharma	No	Stress	Express your mental health
14	10/8/2021 10:15:30	Ashutosh Rai	Pharma	Maybe	Paranoia	A healthy mind signifies a healthy body
15	10/8/2021 10:30:23	Rishu Jha	Pharma	No	Stress	Mental Peace is all you need
16	10/8/2021 10:50:57	Hisham Faleh	Biotech	No	Single eating, Depression	It is not selfish to take care of yourself.
17	10/8/2021 10:41:56	Sakshi	Core Div-B	No	Stress	"Self-care is how you take your power back"
18	10/8/2021 15:42:16	Nirvi Joseph	Core Div-B	Yes	Paranoia	Keep the big bad away
19	10/8/2021 15:42:49	Gurjan Shresth, JK	Core Div-B	Maybe	Stress, Single eating, Par	Yana kachale, Mind your 'Mind'
20	10/8/2021 15:43:10	Juhi Agarwal	Core Div-B	Yes	Stress, Single eating, Par	A Healthy Mind Goes a Long Way!
21	10/8/2021 15:47:36	Teresa Thomas	Core Div-B	No	Stress	A healthy mind is a greatest treasure to find
22	10/8/2021 15:54:25	Rishi Mehta	Core Div-B	No	Stress, Single eating, Par	Don't ignore your mental health, it's as bad as a cancer

Winners Screenshot:



We also organized Share your story contest

Winners Screenshot:



World Diabetes Day

World Health Organisation (WHO) celebrates World Diabetes Day to raise awareness of diabetes as a global public health issue and what needs to be done, collectively and individually, for better prevention, diagnosis, and management of the condition. It comes on 14th of November due to the birthday of Sir Frederick Banting, who co-discovered insulin along with Charles Best in 1922.

This Minor event was organized by CSR Sahyog Committee on 14/12/21, with the aim to spread awareness about this grave disease which is influencing day to day life of so many Indians. The committee wanted to circulate information regarding this life-threatening disease to make people aware of myths, facts, and prevention. Preparation for this event began on 12/11/21 by member collecting facts and other information from trustable social-welfare websites. On the day of the event, i.e., **14/11/21, a flyer along with a message was shared** among all the group of students as well as on social media handle of our committee.



International Day of Elimination of Violence Against Women

Globally, almost every one in three women have been subjected to violence from partner and non-partners, or both. Calls to helplines have increased five times in major countries in these past years. No matter government or laws, nothing is capable of decreasing this number and horrifying experiences. This is the high time when we all need to come together to bring a change and to give women surrounding us a carefree life. Even though we are facing many hurdles but will never lose sight of infinite hope. Violence against women cannot be tolerated, in any form, in any context, in any circumstances.

CSR Sahyog Committee and Women Empowerment Committee collaborated on the occasion of the international day of the elimination of violence against women. With the aim to spread awareness, we invited Guest Speaker Mrs. Rupali Ambure (Deputy Commissioner of Police Special Branch), in collaboration with Youth on the Move NGO, speak about this grave issue and enlighten us with her words, along with our dearest students participating in various activities. We believe this event stirred the minds and hearts of students and attendees, that will eventually result in raising more awareness, less avoidance and let out a helping hand for all the women around the world, to make our society a better place for everyone.

METHODOLOGY:

The organizing team, comprising of all the committee members from both committees (CSR+WEC), was formed at 16/11 for coordination and discussion. Meetings were organized to gather ideas for event and construct an outline, define tasks, and allot them to different members. The event was in coordination with **Youth on the Move** (NGO) and had Guest Speaker **Mrs. Rupali Ambure** (Deputy Commissioner of Police Special Branch). Through a well elaborated text message the announcement of event was circulated, and students were informed about the different competitions that were going to be held. Best E-Poster, Speech, Poem, Painting, and Live Quiz were the competitions that were going to be organized. The organizing team collected the entries from participants and forwarded it to respective NGOs for selection of winners. Certificates for winners were distributed after the completion of event.

S. No.	Competition Name	No. of participants
1.	Best Poem	6
2.	Best Speech	2
3.	Best E-Poster	4
4.	Best Painting	1
5.	Live Quiz	All the Attendees

S. No.	Competition Name	No. of participants
1.	Best Poem	6
2.	Best Speech	2
3.	Best E-Poster	4
4.	Best Painting	1
5.	Live Quiz	All the Attendees

EVENT ANNOUNCEMENT:

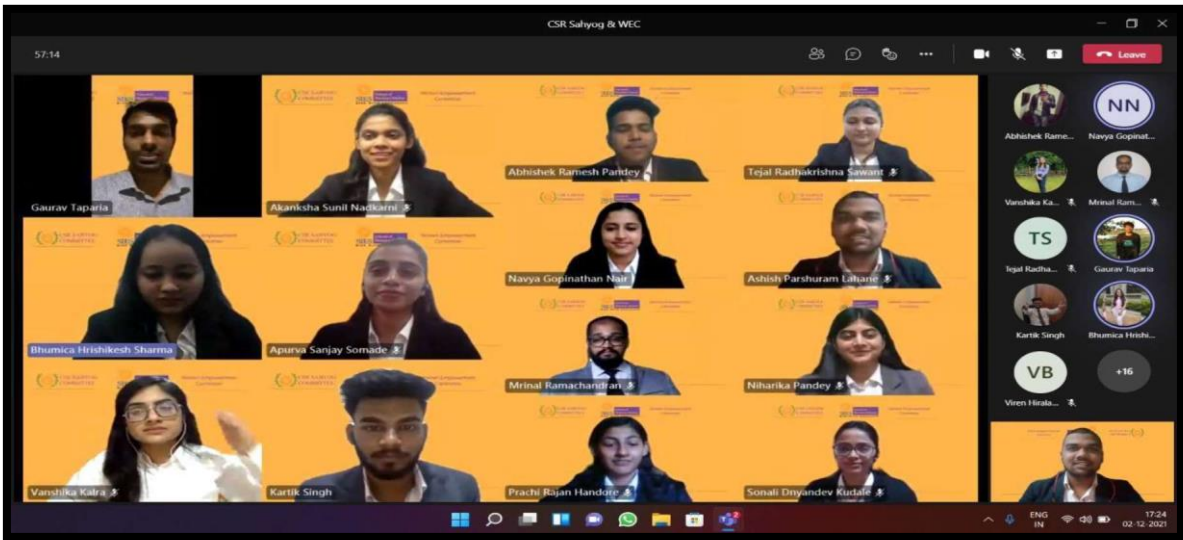
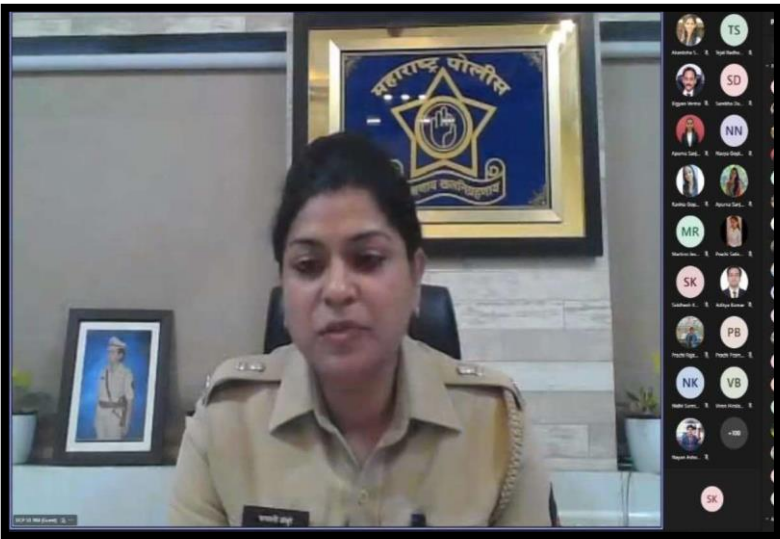
The event was announced and shared through WhatsApp groups, LinkedIn profile and on the CSR Instagram handle. The committee members also shared the event details on their own Instagram handles as well. Two flyers were shared out of which one contained the details of chief speaker and Collaborating NGO. These messages of event announcement and competition registration were shared again and again from time to time to remind students to take part in activities and attend the event on the day.

DAY OF THE EVENT: 02/12/21

The event began at 4pm as planned. Following was the flow of event:

- Introduction of event and college
- Lightening of lamp and Sarasvati Vandana
- Welcome Address by Dr Bigyan Sir
- Introduction of committee & faculty mentors
- Introduction of Chief Speaker – Mrs. Rupali Ambure
- Introduction of NGO – Youth on the Move
- Discourse by Chief Speaker – on violence against women, few stats and facts and laws to protect and prevent such mis happenings
- Conduction of Live Quiz
- A brief about selection process of winners
- Announcement of Winners
- Best poem and best speech recital by respective winners
- Vote of thanks
- Acknowledgement of organizing committee members
- Comments/Feedback from Faculty In-Charge – Dr Durga Surekha

SNAPSHOTS OF THE EVENT:



LEARNINGS:

The grave issue of violence against women sustains in our society. Many time the issues raised by victims are discarded or avoided to avoid conflicts and confrontation, and even when the complaints are reached to police, the victims are blackmailed to keep their mouths shut. So, we need to spread awareness among women to stand out and let their voices be heard. Only like this we can solve such issues prevailing in society.

There are numerous laws formed and implemented by government which enables women to complain and let police take charge against the assaulter. But very few are known among women and girls.

While government and police officers are trying to reduce the number of crimes happening against women, but it would never succeed until every citizen will come forward and take initiative to be vigilant and not afraid to raise voice against such hideous crimes.

RECOMMENDATIONS:

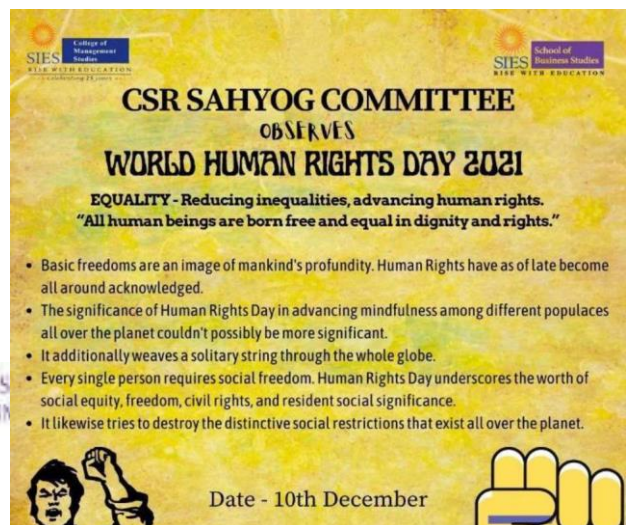
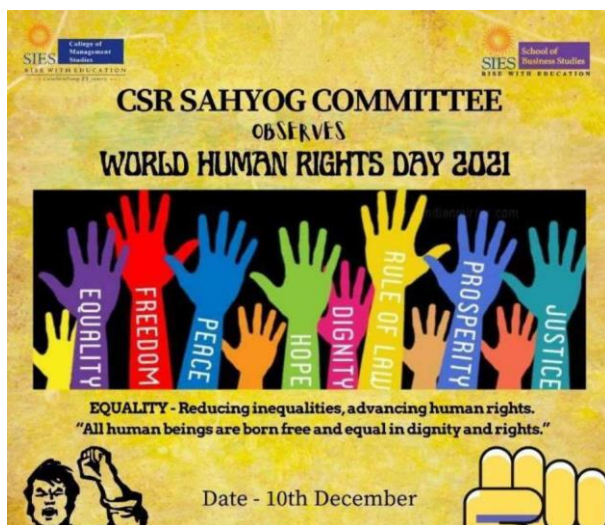
- Should make sure that announcement of event and competitions would reach to every division of management college
- Committee members should be always alerted to take proper snapshots and timings of every event activity
- Proper allotment of tasks should be done and noted at every stage of organizing to make sure that every member of committee has equally contributed

Human Rights Day

Human Rights Day is observed every year on 10 December, the day on which the United Nations General Assembly adopted, in 1948, the Universal Declaration of Human Rights.

The Universal Declaration of Human Rights empowers us all. The principles enshrined in the Declaration are as relevant today as they were in 1948. We need to stand up for our own rights and those of others. We can act in our own daily lives, to uphold the rights that protect us all and thereby promote the kinship of all human beings. Human rights gain new meaning when they become a reality in the daily life of every single person in the world. Bringing human rights home is at the core of UNESCO's mission in all its fields of competence – education, science, culture, and communication.

This Minor event was observed by CSR Sahyog Committee on 10/12/21, with the aim to spread awareness about the rights that human have. The committee wanted to circulate information regarding this event that is celebrated throughout the world. On the day of the event, i.e., **10/12/21, two flyers along with a message was shared** among all the group of students as well as on social media handle of our committee.



Cyber Crime Awareness Webinar

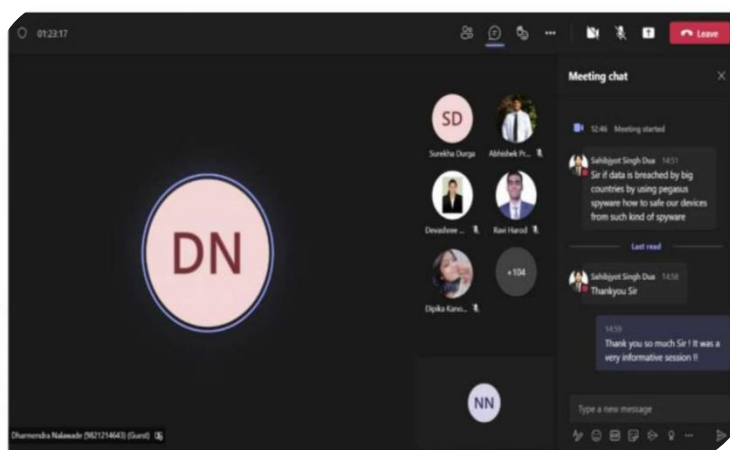
Information and communication technology (ICT) has become ingrained in our daily lives. It has altered the way we communicate with friends, look for employment, marry, operate businesses, play games, and shop, among other things. Almost everyone now has access to the internet, thanks to the low cost of broadband and smartphones, and is virtually connected to millions of other online users across the world. The increased usage of cyberspace has rendered us more exposed to cybercrime. A slight lapse/negligence in managing our digital lives might open the door to cybercrime, resulting in financial loss, reputational damage, harassment, and so on. As a result, whenever we connect digitally to the outside world, whether for financial transactions, social networking, gaming, or seeking for information on the internet, we must be watchful and cautious.

Education focused at raising awareness and knowledge about unlawful Internet content and cybercrime among children and teenagers, as well as parents and educators, is probably the most effective instrument for such prevention. As a result, the CSR Sahyog Committee believed it was critical to raise awareness, thus we planned an informative session on cybercrime.

Topics covered in the session were:

1. Social Engineering Frauds
 - CVV/OTP Sharing Fraud
 - UPI Phishing Fraud
 - Fraud by Request Money QR Code/Link on Google Pay/PhonePe/Paytm
 - Fraud through Google Docs App
 - Fraud using Olx/E-commerce Platforms
 - Fraud through Screen Sharing Apps
2. Financial Frauds using Social Media Platforms
 - Fraud using Fake Social Media Account
 - Sextortion on Facebook
3. Other Cyber Crimes using Social Media Platforms
 - Harassment through Fake Social Media Profiles
 - Cyber Bullying
 - Cyber Stalking
4. Other Cyber Crimes/Frauds
 - ATM/Debit Card Cloning
 - Edited Google Customer Care number Fraud
 - Misusing others identity
 - Sharing of Fake news on social media
 - Online Job Fraud
 - Computer or Device Hacking
 - Mobile Application Fraud

Posters and videos were shared with the college on WhatsApp and Instagram



EXTERNAL FACULTY/SPEAKER DETAILS:

1. Shri Sanjay Shintre IPS Maharashtra Cyber, Superintendent of police(SP), Mumbai. Maharashtra
2. Mr Dharmender Nallawade, Cyber Security Consultant, Suyash Computer Training & Services

MUSKAAN – 2022

A senior citizens cultural event

There is quite a big gap between individuals of this young generation and people from older generations. With the progress in modernization and attractiveness of western community and culture, we are forgetting our roots and distancing ourselves from the senior citizens. This distancing needs to be reduced, and more strong bonds should be present between people who are dependent on this youth and individuals who seek guidance from the experienced.

Hence, the CSR Sahyog committee understands this issue and suggests the younger generation make bonds with the older generation to learn from them and gain knowledge through their experience so that we can make better decisions and learn to live life to the fullest. Every year MUSKAAN is organized to connect these two poles of society to make stronger foundations for the future. Muskaan is a cultural event organized by the committee, in which both students of SIESCOMS and retired individuals can take part and showcase their talents.

The platform is provided to everyone who wants to participate. They can sing, dance, play any instruments, give a speech, etc.

This event was in coordination with “**My Retired Life Foundation**” on 6th Aug 2018 and was inaugurated in December of the same year as a platform for senior citizens to be gainfully employed after retirement. It became a one-stop platform, over a period of a few months for all forms of get-togethers, cultural programs, knowledge sessions, workshops, etc for and by senior citizens.

METHODOLOGY:

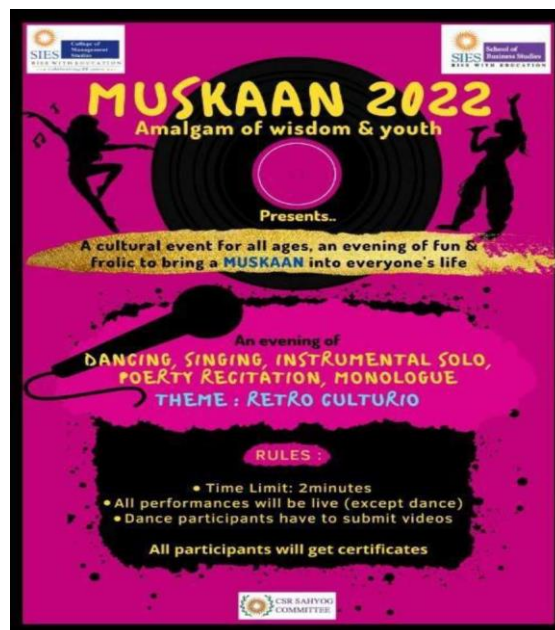
The organizing team, comprising of five members from the CSR Sahyog committee was constructed and instructed to conduct the event in January. From the 27th of December, activities like selecting the name of the event, deciding the basic structure of the event and its flow along with ideas for advertising the event started. After constructing the final flow of event and advertising strategies, a discussion was held with Dr. A.K. Sengupta to coordinate and finalize the event, which included the time and platform to conduct the event, capacity limit, and other operational aspects. It was also decided that event would be of 1 hour and 30 mins total. Further, a theme was decided for this cultural event which was “*Retro Culturio*” Two flyers were circulated to promote the event and a deadline was set for participants to submit their names and videos for the event.

On 13th January, a WhatsApp group was formed to add all the participants for ease of communication and updating information, Backup videos and Pictures for their introduction were collected, participants were informed of the basic flow of the event and the order in which they would perform, all Presentations and scripts were compiled, mock run of the entire event was conducted.

The event was held on the 15th of January 2022, on Zoom Platform at 5.00 pm.

EVENT ANNOUNCEMENT:

The event was announced and shared through WhatsApp groups, Linked In profiles and on the CSR Instagram handle. The committee members also shared the event details on their own Instagram handles as well. Two flyers were shared out of which contained the announcement of the event and the other one consisted of details of the event. These messages of event announcement and competition registration were shared again and again from time to time to remind students to take part in activities and attend the event on the day.

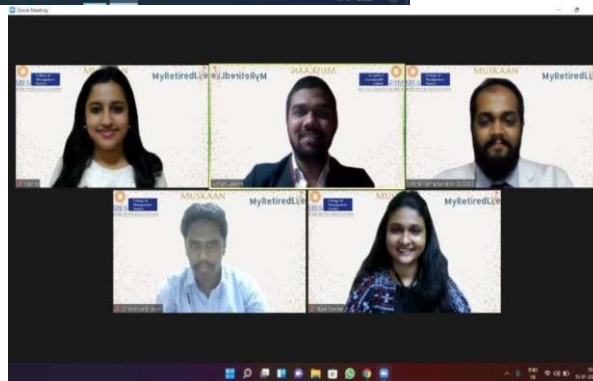
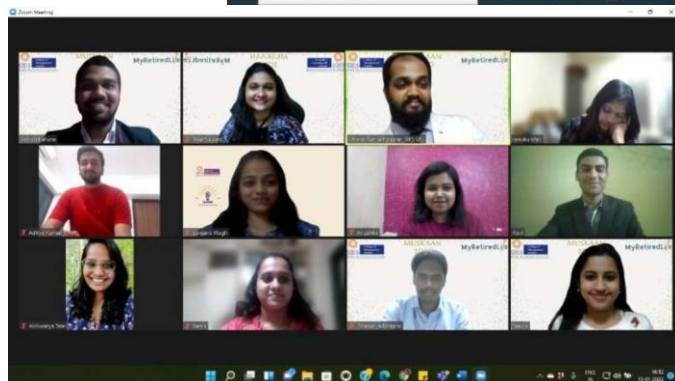
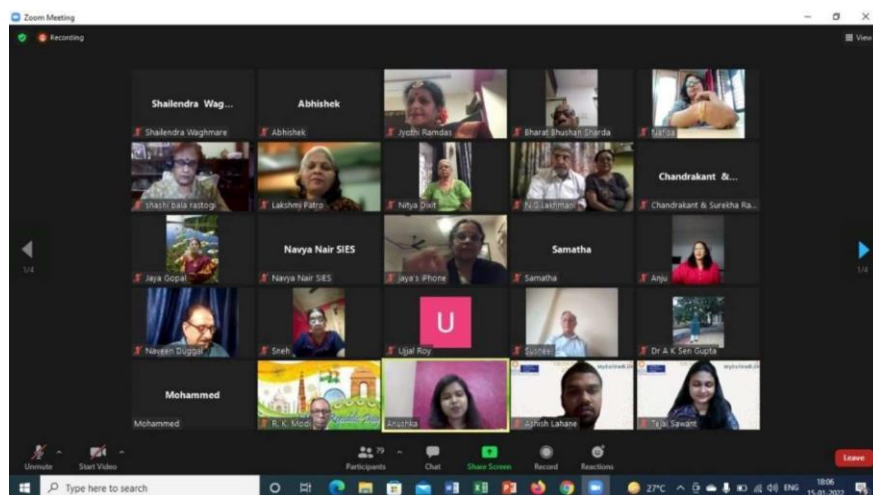
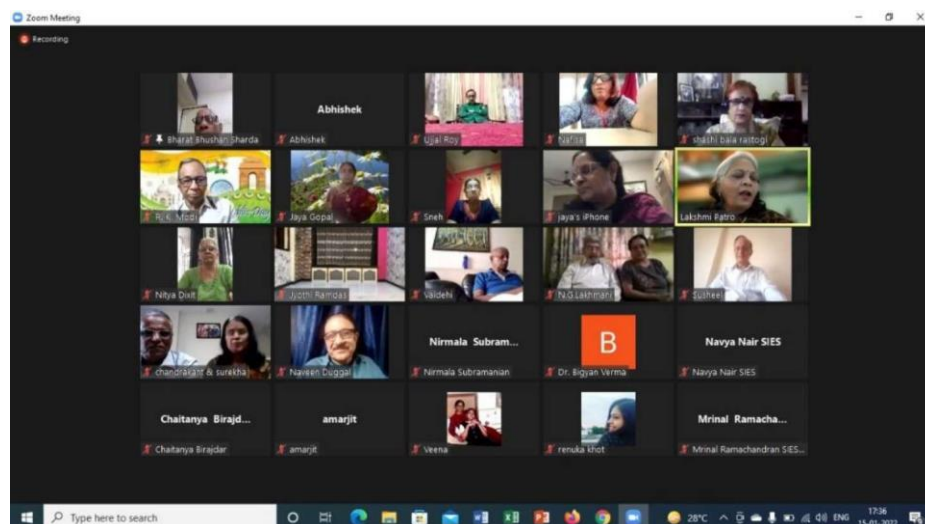


DAY OF THE EVENT: 15/01/22

The event began at 5 pm as planned. Following was the flow of the event:

- Initiation of the event and welcoming of participants from both institutions
- Saraswathi Vandana
- Welcome address - By Bigyan Verma Sir
- Welcome address - By AK Sengupta Sir
- Opening Ice breaking session - Bollywood quiz 70s-80s era for MRLF members and 90s-20s era for SIES students (fun segment)
- Senior citizens cultural performances managed by Mrs. Lakshmi Patro (MRLF)
- Student's performances managed by Tejal Sawant & Ashish Lahane
- Word from the wise
- Vote Of Thanks - By Durga Surekha Ma'am

SNAPSHOTS OF THE EVENT:



PARTICIPATION CERTIFICATE:

or losers. However, participation certificates were provided to each participant to boost their morale to participate more in such kinds of events.





LEARNINGS:

The main learning that we obtained is that “Age is Just a Number”. Though it may sound common and nothing new, through this event, by collaborating with the retired generation who are mature yet have so much energy and liveliness that it inspires the younger generation, we learned that one should never lose the childishness within oneself.

This youthfulness can make a person live life to the fullest and enjoy every little thing, despite how old we become in the future.

RECOMMENDATIONS:

- Should increase the level of promotional activity through multiple platforms
- Instructed members should always keep others updated with proper information to avoid last-minute cramming to generate reports, etc.
- The google drive link of this committee should be regularly updated
- Proper allotment of tasks should be done and noted at every stage of organizing to make sure that every member of the committee has equally contributed

NGO Internship Presentations
(22nd December 2021 - 2nd Jan 2022)

“In a world of lies and liars, an honest work of art is always an act of social responsibility.”
— Robert McKee

SIESCOMS, in association with Youth on the move NGO, The Shri Shashwat Foundation, and all other NGO’S mentioned below successfully conducted the Hybrid NGO Internship 2021-22. After 2 weeks of working actively with their mentors

successfully presented their work on 29th November 2020. Each team demonstrated their study meticulously and provided beneficial solutions for uplifting backward communities in a sustainable manner. A set of panelists had a Q&A session with each team to get a thorough

understanding on their Work with the NGO as well as advised students on areas of improvement.

METHODOLOGY

For the presentation, there was the main link for the introduction of the NGO Internships presentation event. Thereafter the 35 teams were segregated into 4 channels i.e., 4 meeting links on MS Teams in a set of 9 teams in order to complete the entire event within the time frame of 4 hours from 9 AM to 1 PM. Each team had 15 minutes to present their paper. After 15 minutes a **buzzer alarm would be sounded. for the main link - 1 singer for the opening prayer**

For each channel there was assigned the following:

1 Core Coordinator as the host of the event and 1 as the channel coordinator

1 external panelist from the corporate social department for evaluating each team in the particular panel.

1 internal faculty as the 2nd panelist for evaluation

The event leader was the host of the main link and overseeing each channel and ensuring that the work was flowing smoothly. The channel coordinators formed a WhatsApp group with each of the Team Leaders who were under their channel to communicate all information regarding their presentation smoothly. They also coordinated with the panelists and the mentor of their respective channels for conveying information and communication. The hosts were responsible for timing each team's time and setting a buzzer alarm when the time limit was up for each team.

Link for NGO Groups, panels & other details

<https://docs.google.com/spreadsheets/d/1AiZPkRoEFX4UKWuJPtmCDG-mni26pBsl/edit?usp=sharing&ouid=106050165644620552381&rtpof=true&sd=true>

RULES AND REGULATIONS FOR THE PRESENTING TEAMS:

Each team is allocated 10+2mins, i.e., 10 mins presentation 2 min buffer by 2 members only and 5 mins QnA with all members. During the presentation, a warning alarm would be given at the 10th minute by the host and after the 12th minute, the team must stop presenting. (Time Management is one of the markings criteria). All the members need to attend the session till the end. Login for timing for everyone is 9:45am.

DAY OF THE EVENT: 4th January 2022

The event began at 9:00 AM as planned and was completed by 1:00 PM.

Following was the flow of the event:

Event Introduction

- Talking about SIESCOMS and experience of coordinator handling the event.
- The Lighting of the Lamp event (Saraswati Vandana sang by Shreya Srinivasan)
- addressal by Bigyan Sir Director of Siescoms
- addressal by Dr Suhas Tambe
- About NGO Internship and Presentation
- Introduction of the Panelists.
- Addressal by the Core coordinators of each channel
- breakout to panel links

- Presentation of each group for 10-15 minutes followed by Q&A Session by the respective
- panelist
- Addressal by CSR Sahyog Committee Faculty In-charge Prof. Lalitha Pillai and Dr.

Durga
Surekha
Vote of Thanks

INTERNAL PANELIST

→



Prof. Deepa Donde

Assistant Professor
SIES SSBS & SIES
College of
Management
Studies



Dr Seema Laddha

Assistant Professor
SIES SSBS & SIES
College of
Management
Studies



EXTERNAL PANELIST



Mrs Shyamala Mohan

Founder member of Shri
Shashwat Foundation
entrepreneur and Executive
partner in Kanya designers



Mr Punit Shetty

Founder, Ocupetal
Marketing and Consulting
Former Chief Strategy
Officer & Marketing Head,
Nivara (NGO)



CASI Global

CASI Training Session





CSR Sahyog Coordinators



Apurva Somade

Core Coordinators



Vanshika Kalra



Sonali Kudale



Vinayak Lendve



Devashree Shahani

Social Tark-Vitark

‘An Annual Social Debate’

Since ancient times, people have been sitting together, talking about day-to-day life and discussing incidents that surrounded them. Such discussions gave birth to debates, a very interesting way to know about multiple opinions of different people. According to various definitions of what a debate is, it essentially means that it is a process that involves formal discourse on any particular topic, with parties speaking and supporting in opposing viewpoints, a debate must have a moderator and the audience is, obviously, a necessity.

Social debates are a form of debate involving topics that are, currently, an issue in society. Most of such topics about social issues revolve around the majority of the population and need eradication or solid solutions. Debating social problems emphasizes on addressability of social problems and helps participants and the audience to engage in active awareness. Usually, such topics can be sensitive and controversial and need a properly moderated environment to be discussed openly, but it is of grave importance to do so for the younger generation of society who will be leaders of tomorrow.

CSR Sahyog Committee organizes social debates every year to raise awareness among students and to provide them a platform to engage in healthy yet eye-opening discussions. This year’s Social Debate was named ‘**Social Tark-Vitark**’ and consisted of multiple important topics derived from the issues of the current society. We, through this platform, encouraged students to participate in this valuable activity with an aim to generate sensitivity, analyse issues and come up with solutions, with additional benefits of learning the art of persuasion, listening, and other behavioural skills. This year, *Anuradha Shekhar* and *Shobha Ramana Pakala* were our two esteemed panellists, who evaluated our participants and provided valuable feedback. With this, we believe this event to be a successful one and we are looking forward to the social debate of the upcoming year with optimistic expectations.

METHODOLOGY:

The committee members were informed about the event to be conducted by the CSR Sahyog committee head and a meeting was organized on Google meet for discussion and coordination. Firstly, every member suggested topics and ideas for the event, a poll was conducted among members to vote and further finalize the topics for debates, and frequent meetings were held to construct an outline, define tasks, and allot them to different members. The event had *Anuradha Shekhar* and *Shobha Ramana Pakala* as our two esteemed panelists, for evaluation of our participants.

Through a well elaborated text message the announcement of event was circulated, and students were asked to enlist their names with their team names in the provided Google form link. The organizing team collected the entries from participants and forwarded it for further

processes and prior to the event, topics were given to participants for round 1. The debate had 6 teams, 4 topics and 2 battle rounds (explained in detail in table below). These teams were evaluated on the basis of content being of relevance to the topic provided and presentation skills. Three teams moved on to the 2nd and final round. Certificates for winners and participants were distributed after the completion of event.

	Team	Members	Stand	Topic
	1.Hustlers	Sakshi Rathi	FOR	Can Indian Public Schools Compete with private institutions to provide holistics education
		Anuradha Kutty		
Debate 1				
	2.Iconic	Tanish Tariya	AGAINST	
		Aashi Parekh		
	The Spades	Swapnil Thakekar	FOR	Juvenile Should be tried and treated as adults
		Emran Shaikh		
Debate 2				
	We Won	Sachin Dudhagi	AGAINST	
		Gunjan Bharti		
	Social keda	Aishwarya Tate	FOR	Is India Partial to all the sports other than Cricket
		Nidhi Kadam		
Debate 3				
	Chit Chat Alliance	Vrushabh Dondal Digvijay Desai	AGAINST	

ROUND 3		
1	Hustlers	Will Automation and artificial intelligence reduce or increase jobs?
2	The Spades (<i>Winner</i>)	
3	Social Keeda	

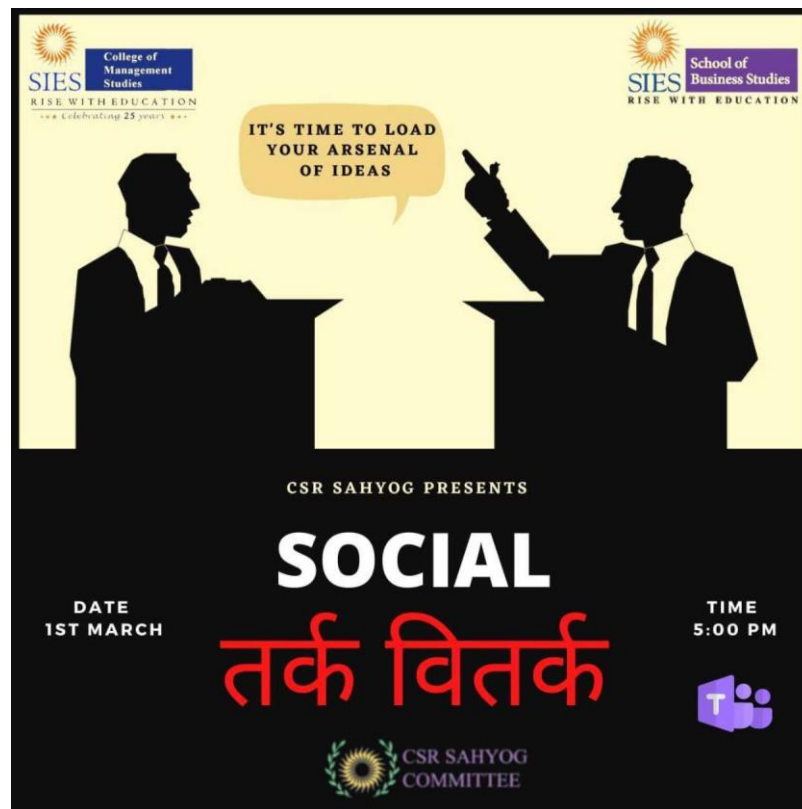
EVENT ANNOUNCEMENT:

The event was announced and shared through WhatsApp groups, LinkedIn profile and on the CSR Instagram handle. The committee members also shared the event details on their own Instagram handles as well. Two flyers were shared out of which first one was shared with brief declaration of the event to create hype among students and second flyer entailed details about the event and links for participants to enlist.

1st Creative:



2nd Creative:



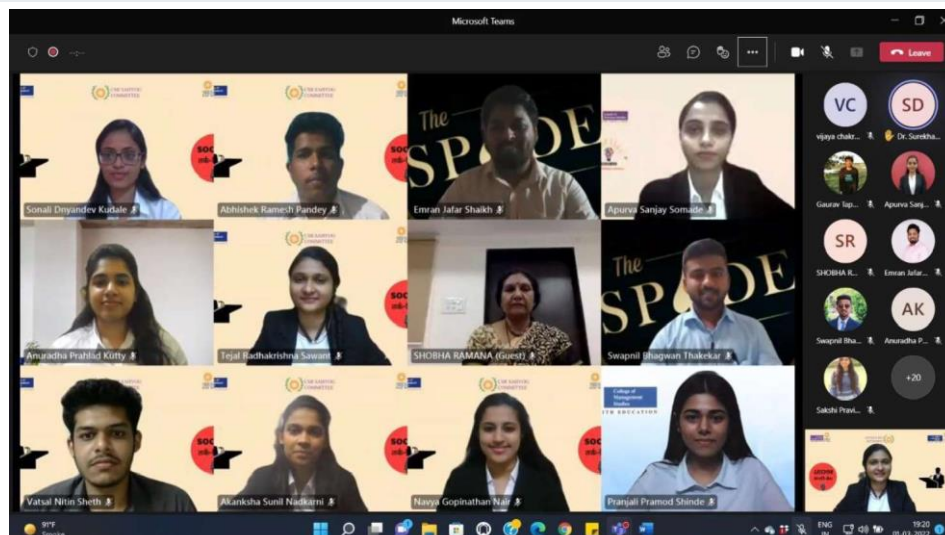
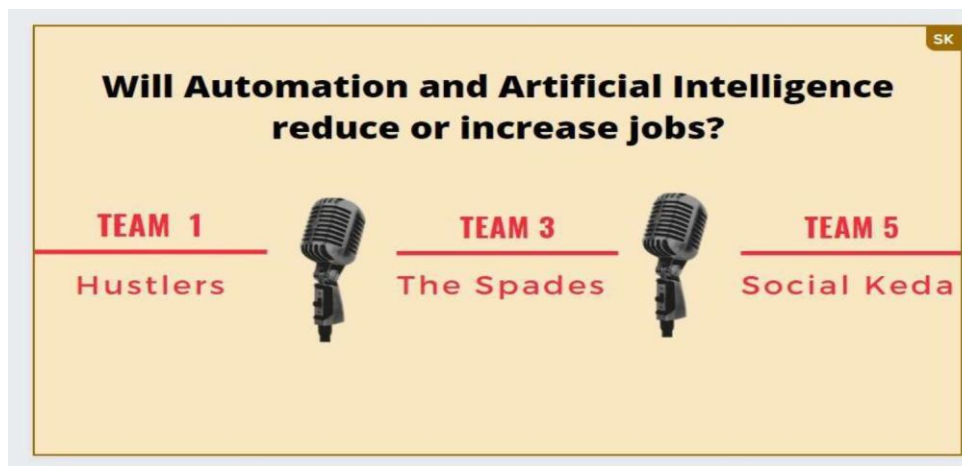
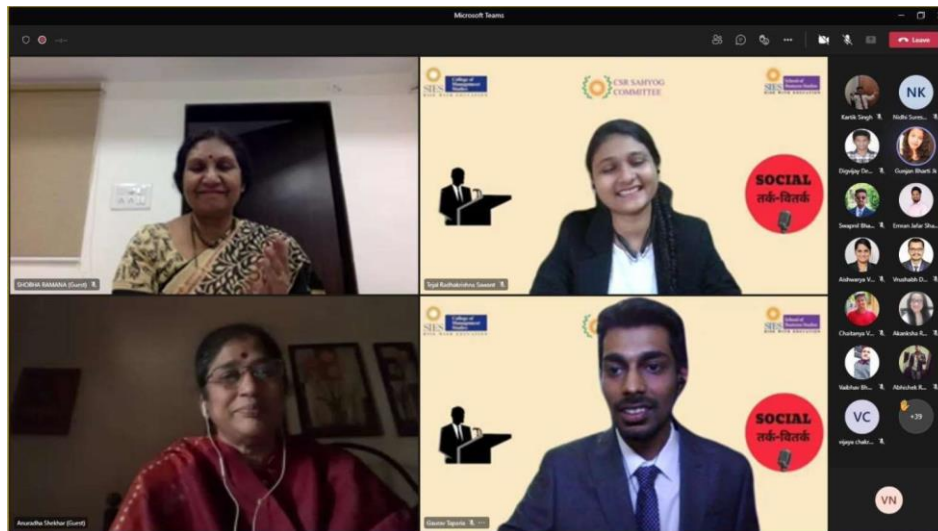
DAY OF THE EVENT: 01/03/22

The event began at 5pm as planned. Following was the flow of event:

- Introduction of event and college
- Lightening of lamp and Sarasvati Vandana
- Welcoming the audience and panellists
- Introduction of committee & faculty mentors
- Introduction of Panellists
- Briefing of entire debate process, rules and evaluation criteria
- Conduction of Round 1 Debate
- Announcement of finalists
- Conduction of Round 2 Debate
- A compulsive discussion among audience and organizers
- Announcement of Winners

- Comments/Feedback from Panellists
- Vote of thanks
- Acknowledgement of organizing committee members
- Comments/Feedback from Faculty In-Charge – Dr Durga Surekha

SNAPSHOTS OF THE EVENT:





LEARNINGS:

From the topics on which debates were conducted, one can derive quite a good variety of learnings and solutions. Students raised immaculate points and questions which kept the audience ponder for quite some time and this awakening about those matters is the main learning everyone must have had through 'Social Tark-Vitark'.

There are many things one can learn from actively listening to a debate, especially in the case of debates concerning social issues, it becomes important for us to understand and participate to voice our opinions and accept what others have to say. Such collaboration results in a woke and concerned youth, who will not neglect but will definitely reflect.

RECOMMENDATIONS:

- Committee members can make sure that prior to the announcement of event, coordination with other committees or student council is must to avoid scheduling issues
- Committee members should be always alerted to take responsibility in the need of the hour
- Proper allotment of tasks should be done and noted at every stage of organizing to make sure that every member of committee has equally contributed

Blood Donation Camp

Donating blood can save lives.

Today, most medical care depends on a steady supply of blood from donors, as one in seven people entering the hospital need blood. Blood is needed by women with complications during pregnancy and childbirth, children with severe anaemia, often resulting from malaria or malnutrition, accident victims and surgical and cancer patients.

For various diseases like cancer, as its care increases, so does the demand for blood and platelet donations. An adequate amount of blood is needed in all health care facilities to meet the urgent need for patients facing trauma and other lifesaving procedures, such as blood transfusions – which saves millions of lives each year. Donating blood is a simple procedure that can be done within an hour.

Cancer patients are in a consistent need for blood for many reasons - loss of blood during surgery, low blood count due to the side effects of chemotherapy and radiation, or anaemia, which can be caused by the disease itself. Cancers in the blood and bone marrow, such as leukaemia and lymphoma, are another reason for a transfusion because the disease does not allow the body to produce normal blood-making cells.

Practicing good dental hygiene is so important, because it can prevent various type of oral disease and dental problems. And prevention should be the primary focus. Henceforth, CSR Sahyog Committee organized Dental & Skin Camp and Online Awareness Program in alliance with Dr Neelam Mishra (MDS) to provide students, professors, and staff of SIES College of Management Studies with free checkup for prevention and awareness of oral and skin related diseases.

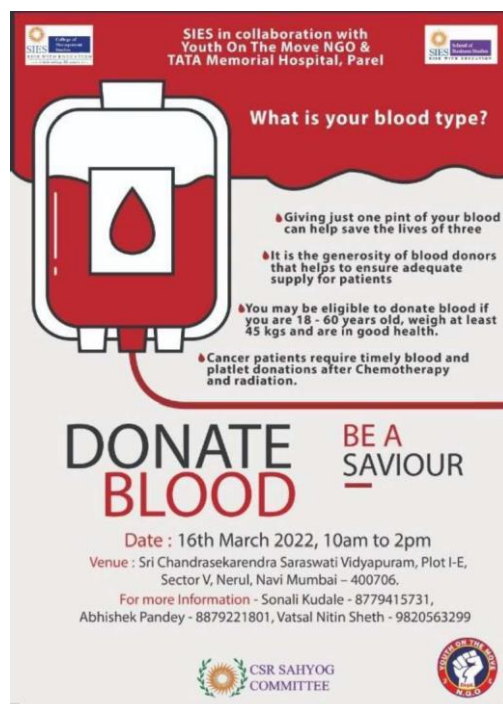
METHODOLOGY:

The organizing team, comprising of some of the committee members who specifically reside in Mumbai, was formed for coordination and discussion. Meetings were organized to construct an outline, define tasks, and allot them to different members. The event was in coordination with **Youth on the Move NGO & Tata Memorial Hospital (Parel)**. Through a well elaborated text message the announcement of event and registration form link was circulated, and students were informed about the camp date and information regarding the same.

EVENT ANNOUNCEMENT:

The event was announced and shared through WhatsApp groups, LinkedIn profile and on the CSR Instagram handle. The committee members also shared the event details on their personal

Instagram handles as well. One flyer was shared out for announcement and reminders of event. The messages and registration form of the camp was shared again and again from time to time to remind students to take part and donate blood on the day.



DAY OF THE EVENT: 31/03/22

The event began at 10.00 AM as planned, at SIES campus, with medical professionals, volunteers, and donors.

SNAPSHOTS OF THE EVENT:





LEARNINGS:

There is a constant need for a regular supply of blood because it can be stored only for a limited period of time before use. Regular blood donation by a sufficient number of healthy people is needed to ensure that blood will always be available whenever and wherever it is needed.

Blood is the most precious gift that anyone can give to another person—the gift of life. A decision to donate your blood can save a life, or even several if your blood is separated into its

components – red cells, platelets, and plasma – which can be used individually for patients with specific conditions. It doesn't require much time or efforts and can be done at any facility.

RECOMMENDATIONS:

- No such recommendations are required here, although event promotions could have been performed in a more effective way.

Women Empowerment Inspiring Youth

Gender inequality is a long-term problem in our society and females are discriminated in many ways in the social context of India, although legally women have equal right. Women are still discriminated against in some societies because of their gender. They do not have the same legal rights as males. Women are still paid less and are expected to cook, clean, and do other household chores. Women are still held to a high standard by their culture and families. Women are unable to go out at night or with men. Some women are influenced by their husbands or parents. They still don't let women work or study outside the home because they believe women are weaker than men and that some husbands are jealous. Thus, there is a great need to sensitize society on such issues so that there would be no discrimination.

Women empowerment through sensitization is one of the key criteria to unlock the potential of women.

So, we thought of organizing webinar to create social sensitization among colleges on issues related to women and women empowerment. This event is organized in collaboration with Youth on the move NGO and other multiple institutes across Mumbai like DY Patil, Ideal College, and Konkan Gyanpeeth. This platform will enable younger audience to learn more on this subject and such awareness will generate more support towards women in needs.

Guest speaker:

Dr. Kalpana Gopalan, IAS (ADDITIONAL CHIEF SECRETARY, Youth Empowerment and Sports Department, Government of Karnataka).

Leanings from the session:

- Women should Invest in themself:
Investing in yourself simply means spending money on things that will help you grow and evolve so that you can reach your full potential.
- Ask for help from family members or friends.
For example: All domestic responsibilities should be evenly distributed among family members.
- Women should let go off negative emotions.

Message was shared with the college students on WhatsApp.

Greetings of the day!

We are very elated to share that **CSR Sahyog SIES** in collaboration with the NGO **Youth On The Move** has organized an event on '**Women Empowerment- Inspiring Youth**'

26th March 2022 10.30 am onwards

Venue - **Microsoft Teams**

where our esteemed guest of honor is Dr. Kalpana Gopalan, IAS (ADDITIONAL CHIEF SECRETARY, Youth Empowerment and Sports Department, Government of Karnataka).

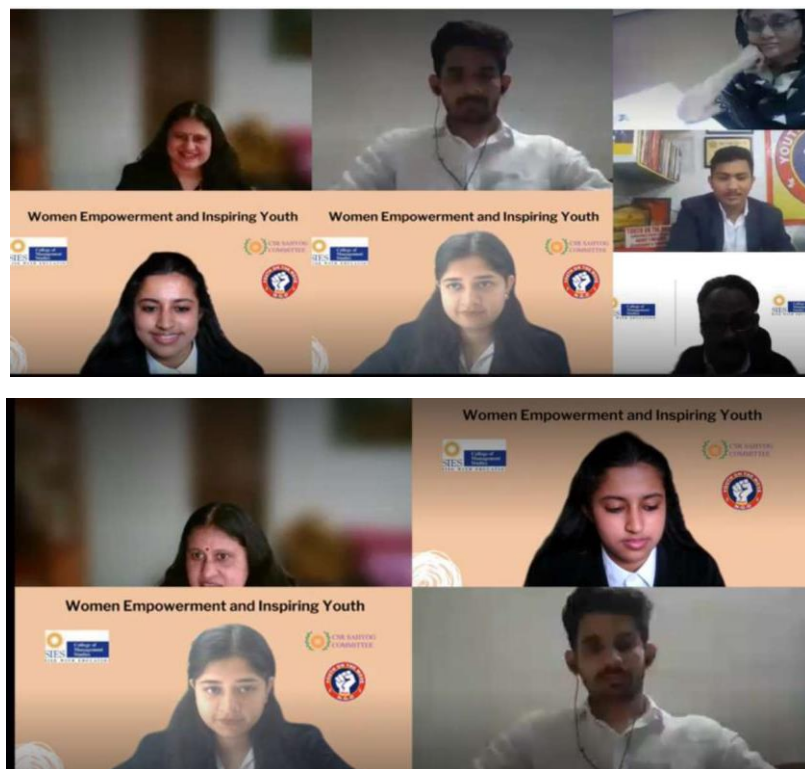
Adding to this, she also holds a post at Youth On The Move -N.G.O as an official Advisor.

Registration link-

<https://forms.gle/nmc9cFNWW1z5pxUU7>

21:18 ✓

Snapshots of the event



Dental Camp

Maintaining your teeth isn't only about looking good. Poor dental hygiene can lead to problems that are much bigger than an unpleasant smile. Tooth decay and gum disease can affect other parts of your body, including your heart.

So, why is it important to practice good dental hygiene? Good oral/dental health translates to good health overall. Dental problems such as cavities or gum disease can impair your ability to eat and speak properly, cause pain and bad breath. And what many people may not realize, is that poor dental health can have a profoundly, negative affect on areas outside of the mouth, including your heart, diabetes, pregnancy, and chronic inflammation, such as arthritis, to name a few. Some studies suggest that the bacteria in gum disease can travel to your heart and cause heart disease, clogged arteries, or stroke. Gum infections, such as periodontitis, have been linked to premature births and low-birth weight in pregnant women. Diseases like Diabetes reduces the body's resistance to infection, making the gums more susceptible to infection, which can adversely affect blood sugar. And painful mouth sores, are common in people who have HIV.

Practicing good dental hygiene is so important, because it can prevent various type of oral disease and dental problems. And prevention should be the primary focus. Henceforth, CSR Sahyog Committee organized Dental & Skin Camp and Online Awareness Program in alliance with Dr Neelam Mishra (MDS) to provide students, professors and staff of SIES College of Management Studies with free checkup for prevention and awareness of oral and skin related diseases.

METHODOLOGY:

The organizing team, comprising of some of the committee members who specifically reside in Mumbai, was formed for coordination and discussion. Meetings were organized to construct an outline, define tasks, and allot them to different members. The event was in coordination with **Dr Neelam Mishra (MDS, Consultant Periodontist & Oral Implantologist)**. Through a well elaborated text message the announcement of event was circulated, and students were informed about the check-up date and information regarding the same.

EVENT ANNOUNCEMENT:

The event was announced and shared through WhatsApp groups, LinkedIn profile and on the CSR Instagram handle. The committee members also shared the event details on their own Instagram handles as well. Two flyers were shared out on different dates for announcement and reminders of event. These messages of event announcement were shared again and again from time to time to remind students to take part in and attend the event on the day.



DAY OF THE EVENT: 31/03/22

The event began at 1.30 pm as planned. Following was the flow of event:

- Introduction of event and college
- Welcome Address
- Introduction of committee & faculty mentors
- Introduction of Dr Neelam Mishra
- Discourse by Dr Neelam Mishra – on dental and skin Hygiene practices
- Q&A session from the audience
- Vote of thanks
- Acknowledgement of organizing committee members
- Comments/Feedback from Faculty In-Charge – Dr Durga Surekha

SNAPSHOTS OF THE EVENT:





LEARNINGS:

Practicing good dental health is important to maintaining a healthy mouth, teeth and gums. It will also help our appearance and quality of life. Our dental health care starts with us with a little help from the dental healthcare professionals who can guide us and make us prevent and treat diseases in much better and more effective way. Together, we can prevent many dental problems from causing a diminished quality of life and potential medical complications.

RECOMMENDATIONS:

- No such recommendations is required here, although event promotions could have been performed in a more effective way.

CSR MEMBER CONTRIBUTION:

Event Leader	Apurva Somade
Participants Coordination	Abhishek, Akansha, Tejal
Content Creation – Flyers, Presentation, PowerPoint Presentation	Abhishek Pandey, Viren Bhanushali
Content Writeups & Editorials	Niharika Pandey

Road Safety Activity - No Honking

Road safety is critical because traffic accidents are one of the leading causes of death in the country. With the number of vehicles on our roads increasing by the hour, it is critical for everyone to be traffic conscious and to understand and follow all of India's road safety standards. As a result, we decided to have a Road Safety Activity. For this engagement, our CSR team teamed with Youth on Move NGO.

Our CSR team, together with Mumbai traffic Officer Jagdish Shinde, visited Worli and Bandra to raise awareness about No Honking. Our CSR team educated drivers on the benefits and drawbacks of the No Honking.

Youth on the move awarded prize money of Rs 2000 /- and a certificate to the students' team as a token of appreciation in leading this awareness program.

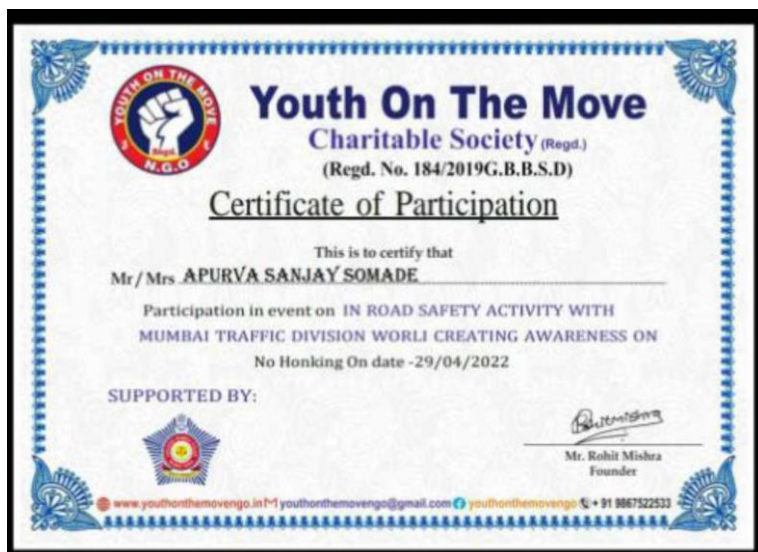
Officer name:

Jagdish Shinde – Mumbai Traffic Officer

Snapshots of the event



Certificate:



All the above events were successfully handled under the guidance and support of our mentor Dr Durga Surekha, Faculty CSR, SIES.

The main objective of The SIES CSR Sahyog Committee has been to sensitize the young future leader of the business world to the issues that are prevalent in our society. Every individual might have to face and even tackle these issues during their professional career. Being a part of the CSR Sahyog Committee allows students to identify and educate themselves, their peers, and even the world about these problems. It gives the students an opportunity to organize and participate in events that could help bring progressive change and play a part in tackling said issues to make this MBA journey and more fulfilling one.

1. Drive Link for Additional pictures of events-

https://drive.google.com/drive/folders/1LuOFDhm_yqlniFgFjUrCJoG9KOY00N-d?usp=sharing